



# POL VILAR

SOCIAL MEDIA GROWTH | CONTENT CREATOR

## ABOUT ME

Experienced community manager and social media content creator with over 220,000 followers and +40 Million views in videos, driving brand growth and fostering connections to level up the brand image, digital footprint and presence in companies' media.

## PORTFOLIO

[www.polvilar.com](http://www.polvilar.com)

## CONTACT

 polvilargc@gmail.com

 (+34) 673-250-888

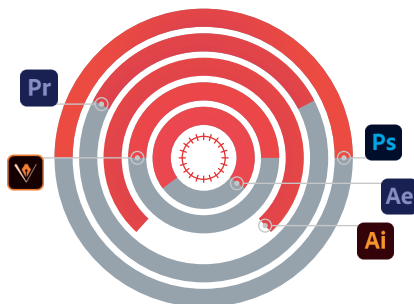
 Willing to relocate

## LANGUAGES

Spanish 

English 

## TECHNICAL SKILLS



## AI TOOLS



## RELEVANT WORK EXPERIENCE

- **JUL 2024**  
**SEP 2023**  
**MEDIA GROWTH MANAGER**  
TOSSIT (FRANCE)  
Led digital content creation and video production, driving viral growth from zero to substantial social media following.
- **JUL 2023**  
**JUL 2022**  
**SOCIAL MEDIA MANAGER**  
GOODWALL (SWITZERLAND)  
Managed social media, creating content, boosting engagement by 30%, doubling users, and designing mobile app graphics.
- **DEC 2022**  
**MAR 2020**  
**COMMUNITY MANAGER**  
BELZUZ LAWYERS INTERNATIONAL (PORTUGAL)  
Produced content for online platforms, edited seminars and webinars, redesigned logo, and created an introductory 2D.
- **JUN 2022**  
**FEB 2022**  
**CONTENT CREATOR**  
AMRA SKINCARE (UNITED KINGDOM)  
Design of their advertising images and managed their social media content. Filmed and edited their promotional videos.
- **JUL 2020**  
**JUN 2020**  
**VIDEO EDITOR**  
SINGULARITY EXPERTS (SPAIN)  
Crafted the company's trailer promotional video with a script, attention-grabbing strategies, and skillful video editing.
- **JUN 2020**  
**APR 2020**  
**COMMUNITY MANAGER**  
NOMINAUREA (PORTUGAL)  
Created and edited institutional video, selected audiovisual material, and managed social media content for platforms.
- **SEP 2019**  
**JUN 2017**  
**CONTENT CREATOR**  
SELEKTO LOFTS (SPAIN)  
Curated the company's online presence: editing seminars, webinars, redesigning logo and creating interactive 2D videos.

## EDUCATION



MEDIA AND DIGITAL PRACTICE - UNIVERSITY OF PORTSMOUTH 2022



ENGLISH PROFICIENCY DIPLOMA - EF SAN DIEGO 2018



MIDDLE AND HIGH SCHOOL (WITH HONOURS) - CEU SAN PABLO SCHOOL MADRID 2017